

Beat: News

## Cinema Has No Boundaries: Col. Rajyavardhan Rathore

### Soft Power Of Cinema

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**USPA NEWS** - The Minister of State for I&B, Col. Rajyavardhan Singh Rathore addressing at the inauguration of the Indian Panorama Section, at the 46th International Film Festival of India (IFFI-2015), in Panaji, Goa on November 21, 2015.

Governments World Over Recognize Soft Power Of Cinema: Col. Rathore

Col. Rajyavardhan Singh Rathore, Minister of State for Information & Broadcasting said that Cinema is a powerful medium of communication and entertainment and the Government's world over had recognized the cinema's Soft Power. The Minister said this at the inaugural ceremony of the Indian Panorama section at IFFI-2015. Mr. Sunil Arora, Secretary I&B was also present on the occasion.

During his inaugural address Col. Rathore also said that Film Festivals provided an excellent platform for bringing people of cinema and people who liked cinema together and then communicated this vast knowledge to the world. He also said that the festival builds a bond of friendship and provided a platform for all to learn from each other.

Col. Rajyavardhan Singh Rathore, Minister of State for Information & Broadcasting along with Mr. Sunil Arora, Secretary I&B also felicitated the jury members of Feature and Non Feature Film category. They also felicitated the Directors and other cast & crew of the opening films in the Feature and Non-Feature category at the Indian Panorama section at IFFI-2015.

Indian Panorama was Government's initiative to select films of cinematic, thematic and aesthetic excellence and to showcase to the world. This year out of record number of entries of 238 feature films and 146 non-feature films, 26 feature films and 21 non-feature films had been selected by the Indian Panorama Jury. The Indian Panorama jury for Feature and Non-feature categories included a team of highly acclaimed filmmakers and cinema stalwarts from different regions of India.

The 13-member Feature jury and 7-member Non-feature jury was headed by Mr. Aribam Syam Sharma and Mr. Rajendra Janglay respectively.

The selection in the feature film category included 7 Bengali, 5 Hindi, 4 Malyalam, 4 Marathi and 1 each in Kannada, Konkani, Sanskrit, Tamil and Wancho (Arunachal Pradesh) languages. Priyamanasam and Goonga Pehelwan were the opening films in the Feature and Non Feature Films category respectively.

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